

Certificate of Extracurricular Excellence

MSc. International Management

Add value to your resume!

Over the past years, being an active student has become more and more important assessment criteria to companies that are hiring starters. Apart from activities like committee work, students can also take part in numerous other extracurricular activities such as career events, trainings, and advising organs within the faculty (such as the program-specific Sounding Boards and the faculty-wide Education Committees). While committee work is an activity that students regularly add to their resume, participation in a combination of the other extracurricular activities mentioned above is not that suitable to mention in your CV. This is because those individual activities mostly aren't substantial enough to mention them on their own and students do not want to add a whole list of individual activities to their CV. Because of this, Asset | International Business & Management, in cooperation with the International Management program offers the possibility to obtain a so-called "Certificate of Extracurricular Excellence", signed by a representative of both Asset | IB&M and the IM Program. This certificate is an excellent way to acquire accreditation for your extracurricular efforts.

How does it work?

Students who subscribe to the Certificate of Extracurricular Excellence program are able to earn "points" by participating in career events or joining a committee. The board of Asset | International Business & Management will monitor your presence at career events, workshops, trainings, in-house days, and business cafes organized by Asset | International Business & Management throughout the academic year. When you earn points by participating in trainings/workshops organized by the University or events organized by the EBT and/or by joining the Sounding Board/Education Committee and/or by working as a Student assistant/Student Ambassador, you are expected to act pro-active in this regard; at the beginning of the year, you will be presented with a personalized excel sheet in which you can log your activities and proof of attendance points. We will then check if you indeed registered and attended the event, and if this is the case you will receive your points. If you have any other questions or remarks you can contact secretary@asset-ibm.nl.

How to earn points?

The table below summarizes all possibilities for participating students to earn points that count towards obtaining the certificate.

Points to achieve in the academic year 2023 - 2024

For more information regarding the events, you should go to the canvas page of Career Development IMGT and to the assignments. Here you can find more information.

What	Points	Additional Info
Recruitment Event	2 points	-
International Career Event	2 points	-
International Management Alumni Dinner	2 points	-
Economic Business Week Tilburg (EBT)	1 + 1 + 2 points	1 point for any activity related to the EBT with a maximum of 2. Plus 2 points if a student participates in an event with CV-selection.
Consultancy Days	1-5 points	Amount of points depend on the amount of cases/companies you visit.
Tilburg Career Days	1-5 points	Amount of points depend on the amount of cases/companies you visit.
Woman in Business Event	1 point	-
IB&M First Dates	2 points	-
IM Excursion	1.5 point	-
IM Trip Montreal	3 points	-
Case Competition	2 points per day	-
Participating in Trainings and Workshops (Masterclasses and Webinars)	1 point per session	Applicable for trainings and workshops organized by both the University and Asset. Events that qualify for points will be announced on Canvas.
Business Café	1 point	-
In-house Days organized by Asset IB&M	2 points per day	In-house days that qualify for points will be announced on Canvas.
Participation in formal event organized by Asset IB&M	t.b.d.	Any additional formal events that will be organized during the Academic year 2023 - 2024 will also count towards the Certificate of Extracurricular Excellence.
Spot in the MSc. International Management Sounding Board	2 points	Being part of the IM Sounding board for a full year will award you 2 points.
Spot in the MSc. International Management Education Committee	2 + 2 points	2 points for the participation in the Education Committee, 2 extra points as a seat in the Education Committee automatically entails the student has a seat in the Sounding Board.
Active Membership at study association Asset	4 points	Entails a commitment to the study association by joining a committee (workload differs).